

SENIOR *ads*

ROSETTE yearbook
 Adviser: Julie Rodgers · Room 229
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Dear Senior Parents,

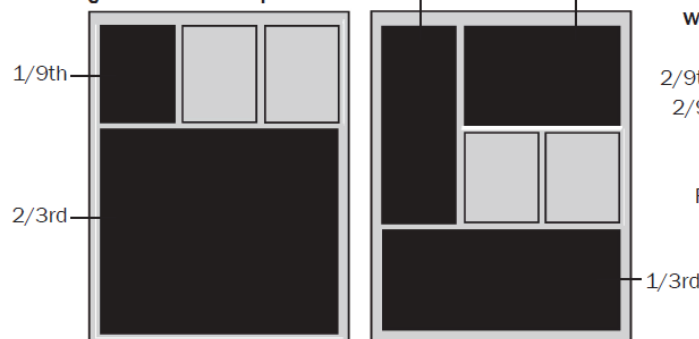
The moment is finally here. Your baby is graduating. What better way to honor your senior than with a tribute ad in the 2015 *Rosette*? You can help make your student's yearbook truly memorable and help us continue the tradition of a senior ad section. Senior ads are a special part of the yearbook dedicated to congratulating students with personalized messages and photos from birth through senior year. Don't miss out on this opportunity to create a permanent memory of senior year.

Thanks, Rosette yearbook staff

Deadlines & Prices

Early Bird Price thru Oct. 31	Regular Price Nov. 1 - Dec. 12	Late Price Dec. 13 - Feb. 3	Photos max. number
1/9th \$50	1/9th \$60	1/9th \$75	1/9th 1
2/9th \$75	2/9th \$100	2/9th \$125	2/9th 2-3
1/3rd \$100	1/3rd \$125	1/3rd \$150	1/3rd 3-4
2/3rd \$200	2/3rd \$250	2/3rd \$300	2/3rd 6-9
Full page \$250	Full page \$300	Full page \$350	Full page 9-11

Layout samples



Ad sizes

width & height in inches

1/9th	2.5 x 3.4 in
2/9th horizontal	2.5 x 7 in
2/9th vertical	5.25 x 3.7 in
1/3rd	8 x 3.4 in
2/3rd	8 x 6.85 in
Full page	8 x 10.4 in

senior portraits

If you did not
 have your
 senior portrait
 taken by



Belmont this summer, you have
 until September 30th to do so!
 Please call 403-4020 to schedule
 your portrait.

Only photos taken by Belmont
 will be used in the yearbook. If
 you are taking your senior portrait
 with another photographer, make
 sure to at least take the yearbook
 photo with Belmont so you will be
 included in the senior section of
 the yearbook.

Once you've taken your
 picture, you will receive
 notification that your proofs are
 ready. You must return to the
 studio to view your proofs, order
 prints and most importantly, se-
 lect your yearbook image.

For additional questions, stop
 by room A229 or email
 jrodgers@hoover.k12.al.us.

You must submit ALL photos, messages and at least half the payment to turn in a senior ad. Full payment must be received by the final day of the price point.

buy a yearbook!

SENIOR ad contract

FOR OFFICE USE ONLY

Date submitted: _____

Page number: _____

Payment notes: _____

Senior's name _____ Purchaser's name _____

Address _____ City _____ Zip _____ Phone _____

E-mail address to send proof to _____

You must provide an e-mail address to see a finished version of the ad. Senior ads will be sent as PDFs to verify text and check for mistakes.

Payment

Deadline: Early Bird Price Regular Price Late Price

Ad size _____ Ad price _____ Total Due _____

Payment: _____ Still Owe: _____

☐ Cash \$ _____ ☐ Check \$ _____ Check#: _____ DL#: _____

Please make checks payable to SPHS or Spain Park High School. Checks will not be accepted without a valid driver's license and phone number.

2nd Payment: _____

☐ Cash \$ _____ ☐ Check \$ _____ Check#: _____ DL#: _____

Please make checks payable to SPHS or Spain Park High School. Checks will not be accepted without a valid driver's license and phone number.

PLEASE NOTE: Payment must be at least half the total cost. Full payment is due by the final day of that price point. Failure to pay by that ad deadline will result in a \$25 late fee each month late. Ads not paid in full by Feb. 3 will be canceled without a refund.

Friend & group ads

Because of space considerations, please note the limit on people that can be included in a friend senior ad.

1/9th, 2/9th page — 2 people maximum

2/3rd page — 5 people maximum

1/3rd page — 3 people maximum

3/4th page, Full page — 8 people max

Group name to use on friend ad _____

Pictures

No. of pictures _____ Photo to run largest _____

You must have ALL pictures to turn in ad. You may not switch out pictures later.

Message limits

(Word totals are for TOTAL messages, not per message)

Full page - 4 messages maximum, 175 words or less

2/3rd page - 3 messages maximum, 125 words or less

1/3rd page - 2 messages maximum, 60 words or less

2/9th page - 1 message maximum, 40 words or less

1/9th page - 1 message maximum, 20 words or less

Please provide messages on separate sheet of paper. Failure to include message will result in ad not being accepted.

Guidelines

•Do not submit a senior ad without ALL photos, messages and at least half of the total cost. The cheaper prices are an incentive to turn in the ad early. We can't actually send the ad in for our deadlines if we don't have all the pieces.

•Do not submit designed ads. We need to have all the actual photos to create the ad to match our design to provide consistency and unity throughout the book. PDFs for designed ads will not be accepted or used.

•Photos should be school appropriate. No gestures (of any kind), no cups, nudity, kissing, drinking, smoking or any illegal activity. No bathing suits or torso nudity at any age.

•No collage or cutout pictures accepted. All pictures must have all four edges to be used. Please do not submit pictures that have been trimmed or cut at unusual angles.

•Do not cut, staple, fold or paperclip photographs.

•Send good quality photographs. Poor photos do not improve in print. Polaroid photos tend to have poor reproduction. Do not submit photos with creases, marks or visible damage. Don't worry if photos are not the size you want to use them in the ad. We will scan them and resize them.

•Don't scan the photos and make a print off your printer. It will reproduce terribly in the yearbook. Bring us the photos on a CD or flash drive.

•Scanned or digital photos must be submitted at 300 dpi resolution in a jpeg or tiff format, at least 4 x 6 inches. Digital photos that are taken at 72 dpi must be at least 7 inches at original size. Increasing the picture size or resolution later does not meet this criteria. You may not e-mail photos.

•If you want to use a senior portrait with your ad, you must include it at the time the ad is turned in. Make sure you submit a signed or e-mail permission from the photographer for professional pictures other than Belmont.

•If your ad is a surprise, enclose a self-addressed envelope large enough to fit all the pictures with adequate postage. Photos will be mailed back in late April or early May. The Rosette is not responsible for inadequate postage or photos that do not have any postage to mail back.

•You must email to request a proof of your ad. Changes to ads must be requested within two days. Reviewing the ad is only for verifying messages and photos. All ads are designed to follow yearbook design standards. Do not submit ads already designed.

•There are no refunds for senior ads. If you have paid for half the ad and change your mind, you will forfeit the payment. Because there are no cancellations, couples should think carefully before buying an ad.

•Senior ads must be paid in full by the price point deadline. Failure to pay by the date will result in a \$25 late fee each month. If payment is not made by Feb. 3, the ad will not run and all prior payments will be forfeited.

•If you have questions, please contact the yearbook at jrodgers@hooover.k12.al.us or 205-439-1400 ext. 7714.